



0. Consultation

- For a smaller design challenge
- Usually constrained to an area, or a specific set of questions that you have

1. The Discovery

- Kick starting your project
- Helping you identify what you want to achieve
- How the space will be used
- Helping you define your style
- Understanding all the personal preferences sets up the next stages for success

Design Item	Why?
Consultation visit	<ul style="list-style-type: none">- Understand the space (in-person)
Understanding your goals, challenges & lifestyle needs	<ul style="list-style-type: none">- What look you want to achieve- How the space will be used (in detail) / who by / considerations- atmosphere / feeling you want to achieve
A tailored report with recommendations to address your priorities	<ul style="list-style-type: none">- Summary of things talked about- Digestible format- Sets the right approach to the project
A bespoke look & feel moodboard	<ul style="list-style-type: none">- Capture the look & feel- Define your style, and the vibe you're going for



2. The Blueprint

‘Design direction set out’

- Practical design stage
- Furniture placement
- Choosing the specific materials (i.e wooden flooring vs laminate, and choosing the right colour/material. (not from specific retailers).
- Sets you up on the right path if you'd like to do the specifying yourself

Design Item	Why?
Space planning and layout exploration	<ul style="list-style-type: none">- To ensure the space works best for its purpose- So the space is usable and feels natural
2D floorplans with furniture placement and room flow	<ul style="list-style-type: none">- This will dictate what type / size of furniture to get- Visual representation
Indicative choices for flooring, finishes, and lighting layouts.	<ul style="list-style-type: none">- What type of material to get (type of flooring, or tile finish. Wallpaper vs Paint? What type of paint)- Moodboard - to capture how all materials / textures will work together- Lighting plans drawn up so the space lit where it needs to
Initial ideas for built-in and bespoke furniture	<ul style="list-style-type: none">- Draft drawings capturing the most optimal design for bespoke furniture- These can be taken to a retailer to have them detailed and produced
A measured site survey to ensure accuracy	



3. Refinement - Specification

‘Choosing the actual furnishings’

- Actual choosing of the items / materials from retailers
- Working to a set budget
- Save time on researching
- Agree on specific items that are to be specified
- Other ‘filler items’ will be advised on
- Technical design which can be supplied to kitchen / cabinet makers

Design Item	Why?
Confirming colour palette and finish choices	<ul style="list-style-type: none">- Feel confident in the paints and finishes chosen- That all the shades will work together
Wall covering specifications	<ul style="list-style-type: none">- Wallpapers, wall art specifying
Window dressing specifying	<ul style="list-style-type: none">- Specifying the right type of window covering, and choosing the actual material
Accessories and styling elements	<ul style="list-style-type: none">- Avoid buying items that will not fit your design style
Scaled elevation drawings	<ul style="list-style-type: none">- Visual representation for contractors to work off
Specifying fixtures, furnishings, and fittings	<ul style="list-style-type: none">- Choosing specific furniture items based on your preferences
Bathroom and kitchen design	<ul style="list-style-type: none">- Designing so that your kitchen is built around your style of cooking / entertaining- Technical design
Detailed drawings for furnishings and joinery	<ul style="list-style-type: none">- Technical design for bespoke furniture



SERVICES EXPLAINER

Lighting & Electrical plan
(optional)

- Technical lighting and electrical plans to complement your life in the space (have the sockets where you need them, minimising visible cables...)