



## 0. Consultation

- For a smaller design challenge
- Usually constrained to an area, or a specific set of questions that you have

### 1. The Discovery

- Kick starting your project
- Helping you identify what you want to achieve
- How the space will be used
- Helping you define your style
- Understanding all the personal preferences sets up the next stages for success

Design Item	Why?
Consultation visit	<ul style="list-style-type: none"><li>- Understand the space (in-person)</li></ul>
Understanding your <b>goals, challenges &amp; lifestyle</b> needs	<ul style="list-style-type: none"><li>- What look you want to achieve</li><li>- How the space will be used (in detail) / who by / considerations</li><li>- atmosphere / feeling you want to achieve</li></ul>
A tailored <b>report</b> with recommendations to address your priorities	<ul style="list-style-type: none"><li>- Summary of things talked about</li><li>- Digestible format</li><li>- Sets the right approach to the project</li></ul>
A bespoke <b>look &amp; feel moodboard</b>	<ul style="list-style-type: none"><li>- Capture the look &amp; feel</li><li>- Define your style, and the vibe you're going for</li></ul>



## 2. The Blueprint

*'Design direction set out'*

- Practical design stage
- Furniture placement
- Choosing the specific materials (i.e wooden flooring vs laminate, and choosing the right colour/material. (not from specific retailers).
- Sets you up on the right path if you'd like to do the specifying yourself

Design Item	Why?
Space planning and layout exploration	<ul style="list-style-type: none"><li>- To ensure the space works best for its purpose</li><li>- So the space is usable and feels natural</li></ul>
2D floorplans with furniture placement and room flow	<ul style="list-style-type: none"><li>- This will dictate what type / size of furniture to get</li><li>- Visual representation</li></ul>
Indicative choices for flooring, finishes, and lighting layouts.	<ul style="list-style-type: none"><li>- What type of material to get (type of flooring, or tile finish. Wallpaper vs Paint? What type of paint)</li><li>- Moodboard - to capture how all materials / textures will work together</li><li>- Lighting plans drawn up so the space lit where it needs to</li></ul>
Initial ideas for built-in and bespoke furniture	<ul style="list-style-type: none"><li>- Draft drawings capturing the most optimal design for bespoke furniture</li><li>- These can be taken to a retailer to have them detailed and produced</li></ul>
A measured site survey to ensure accuracy	



### 3. Refinement - Specification

*'Choosing the actual furnishings'*

- Actual choosing of the items / materials from retailers
- Working to a set budget
- Save time on researching
- Agree on specific items that are to be specified
- Other 'filler items' will be advised on
- Technical design which can be supplied to kitchen / cabinet makers

Design Item	Why?
Confirming colour palette and finish choices	<ul style="list-style-type: none"><li>- Feel confident in the paints and finishes chosen</li><li>- That all the shades will work together</li></ul>
Wall covering specifications	<ul style="list-style-type: none"><li>- Wallpapers, wall art specifying</li></ul>
Window dressing specifying	<ul style="list-style-type: none"><li>- Specifying the right type of window covering, and choosing the actual material</li></ul>
Accessories and styling elements	<ul style="list-style-type: none"><li>- Avoid buying items that will not fit your design style</li></ul>
Scaled elevation drawings	<ul style="list-style-type: none"><li>- Visual representation for contractors to work off</li></ul>
Specifying fixtures, furnishings, and fittings	<ul style="list-style-type: none"><li>- Choosing specific furniture items based on your preferences</li></ul>
Bathroom and kitchen design	<ul style="list-style-type: none"><li>- Designing so that your kitchen is built around your style of cooking / entertaining</li><li>- Technical design</li></ul>
Detailed drawings for furnishings and joinery	<ul style="list-style-type: none"><li>- Technical design for bespoke furniture</li></ul>



Lighting & Electrical plan  
(optional)

- Technical lighting and electrical plans to complement your life in the space (have the sockets where you need them, minimising visible cables...)