



The Blueprint

Space Planning & Concept Design

Project: Elegant Lounge

Client: [REDACTED]

Address: [REDACTED], Fulwood, Sheffield



Contents

1. Floorplan - measured survey

2. Furniture layout

 Option 1

 Option 2

3. Lounge Mood Board

4. Textures Deep-Dive

5. Media Wall Concept Design

 Option 1

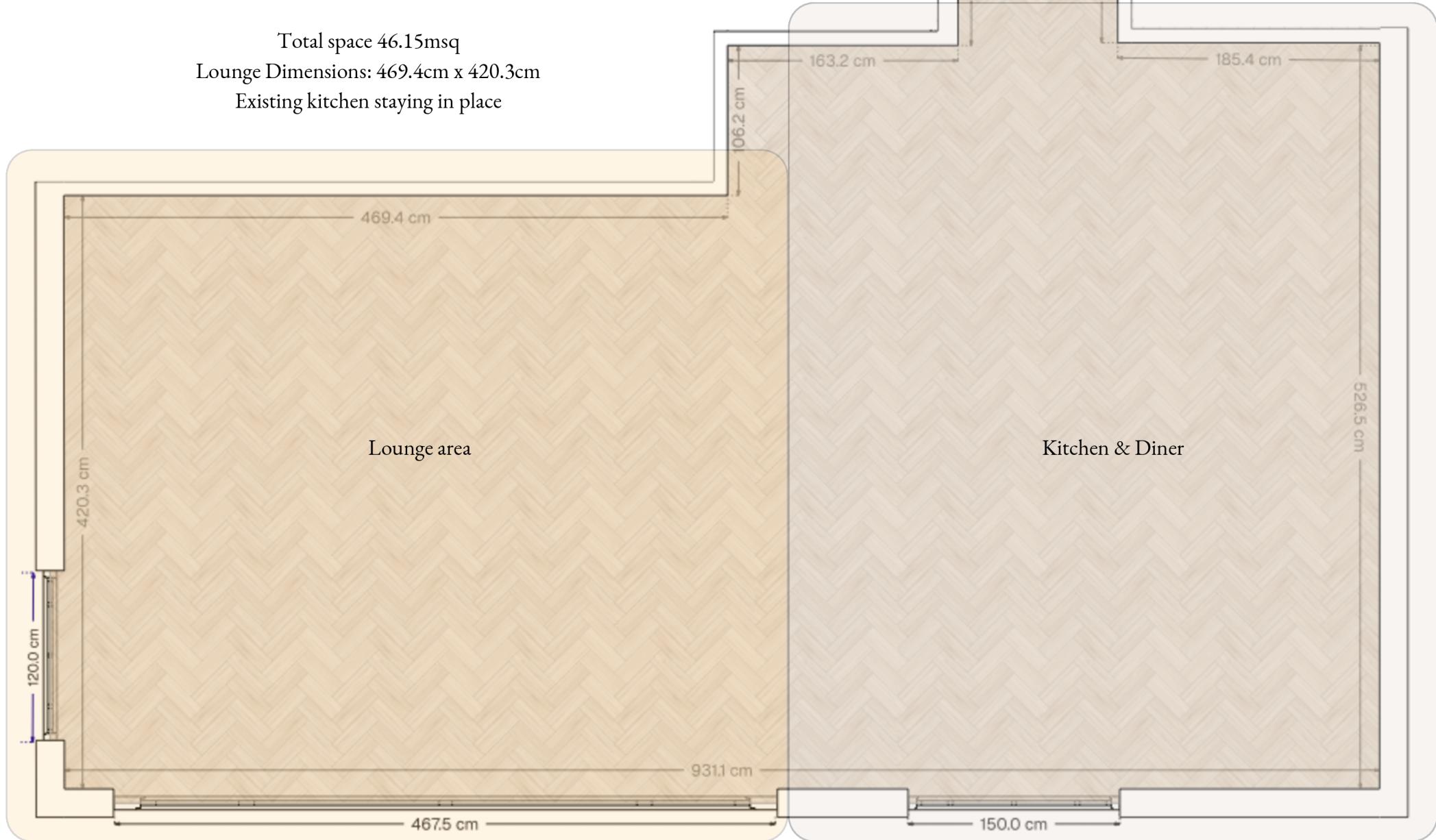
 Option 2

Lounge & Diner Floorplan

Total space 46.15msq

Lounge Dimensions: 469.4cm x 420.3cm

Existing kitchen staying in place

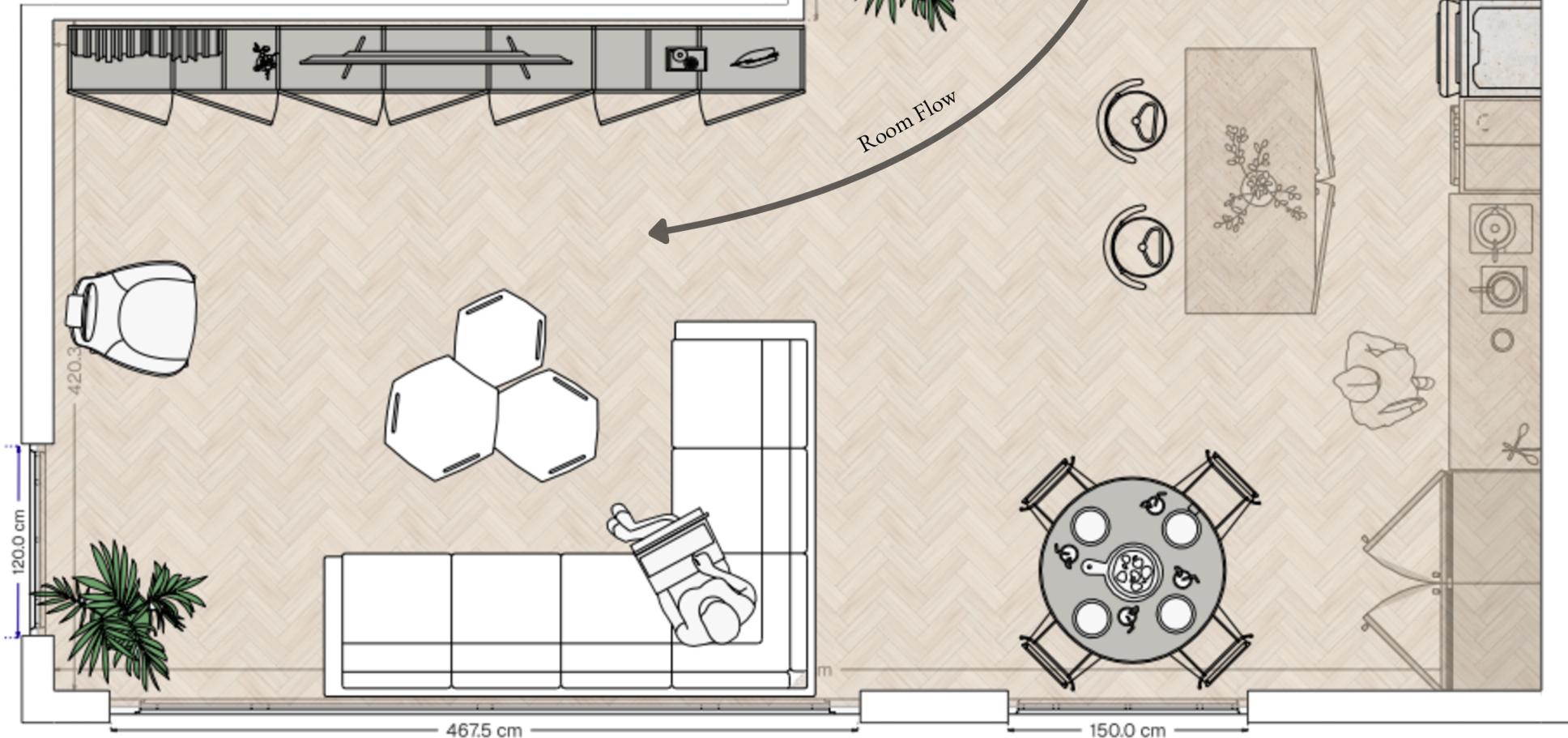


Furniture Layout Option 1

'The Angled theme'

Furniture shape allows for a better room flow and easier access to the lounge. Corner sofa partially placed against the full length windows allows for a better use of space and a full size TV media wall opposite.

The honeycomb coffee table reflects the theme of angles.



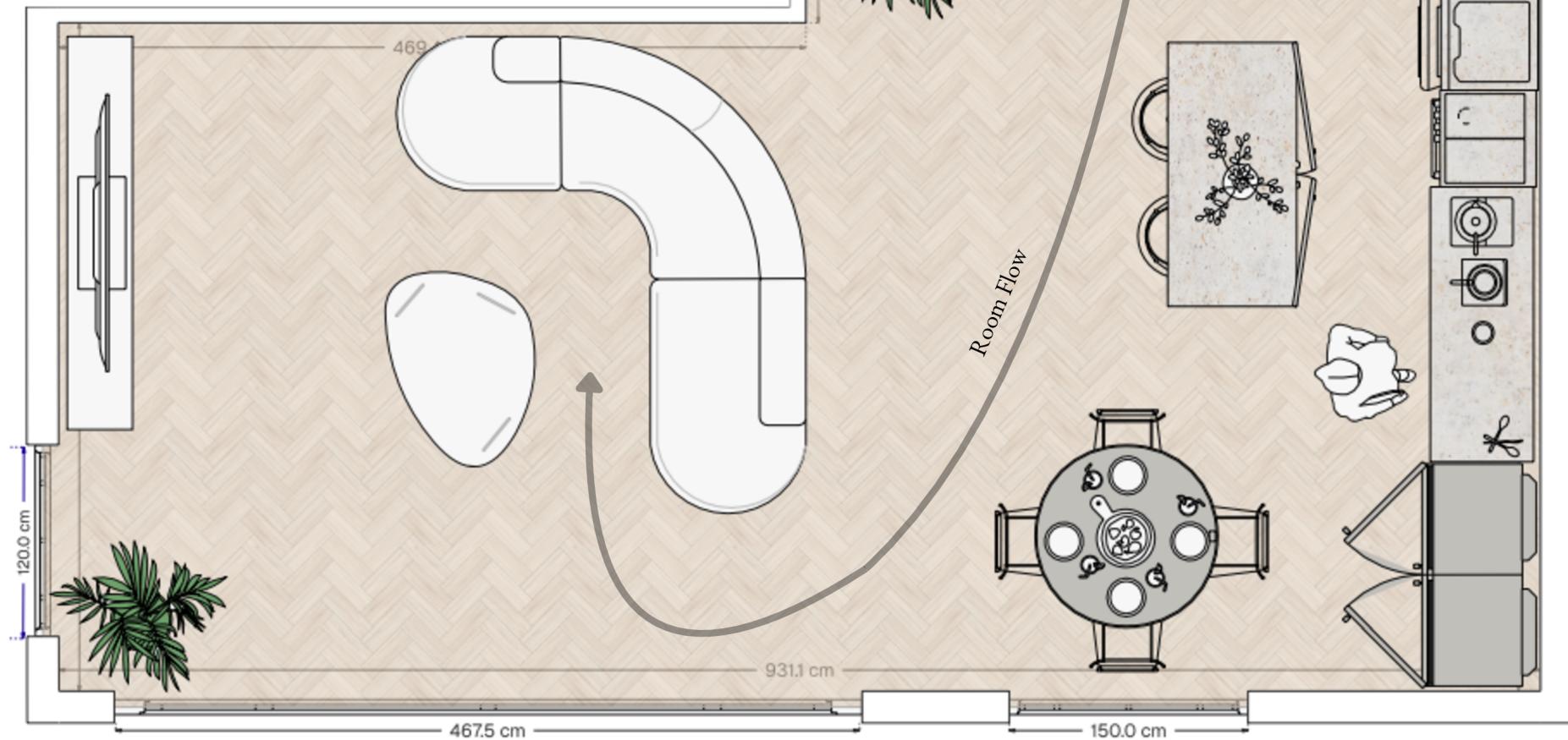
Furniture Layout Option 2

Organic shapes: curved sofa + coffee table introduce softness

TV placed on a side board, not a full media wall

Sofa creates a distinct zone for a living room, however the access to lounge is not immediate

Light from windows is unobstructed, and full view of the garden can be appreciated from the sofa.



Lounge Concept Mood Board



Textures: Deep - Dive



SOFTNESS & COMFORT

Bouclé in a soft cream tone brings tactile comfort and a sense of calm to the room. This cosy fabric softens the overall design, adding a touch of quiet luxury to upholstered pieces while harmonising beautifully with the natural wood.



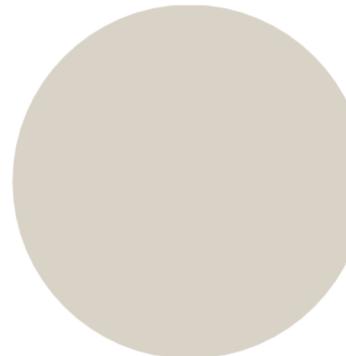
WARMTH & STRUCTURE

The wooden herringbone flooring introduces timeless elegance and a natural grounding element to the space. Its directional pattern adds depth and visual rhythm, creating a warm foundation that complements both classic and contemporary interiors.



WARMTH & STRUCTURE

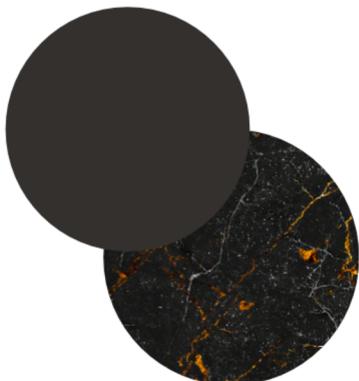
The wooden herringbone flooring introduces timeless elegance and a natural grounding element to the space. Its directional pattern adds depth and visual rhythm, creating a warm foundation that complements both classic and contemporary interiors.



BRINGING THE NEUTRALS IN

Warm neutral taupe colour is inline with the rest of the materials in the room, and complements nicely. It allows pieces placed on it shine and take the stage.

To be used on walls where not covered by wall treatments or on a bookshelf.



COSY DARKS

Marble with amber veining paired with dark muted grey will bring a bold statement that will create a cosy atmosphere.

If used on media wall, the TV will blend in seamlessly and will look coherent.



PLAYFUL CONTRAST

Terrazzo and bronze accent pieces inject personality and visual interest, breaking up the neutrals with pops of colour and texture. This material bridges tradition and modernity, offering a playful contrast that keeps the scheme fresh and dynamic.

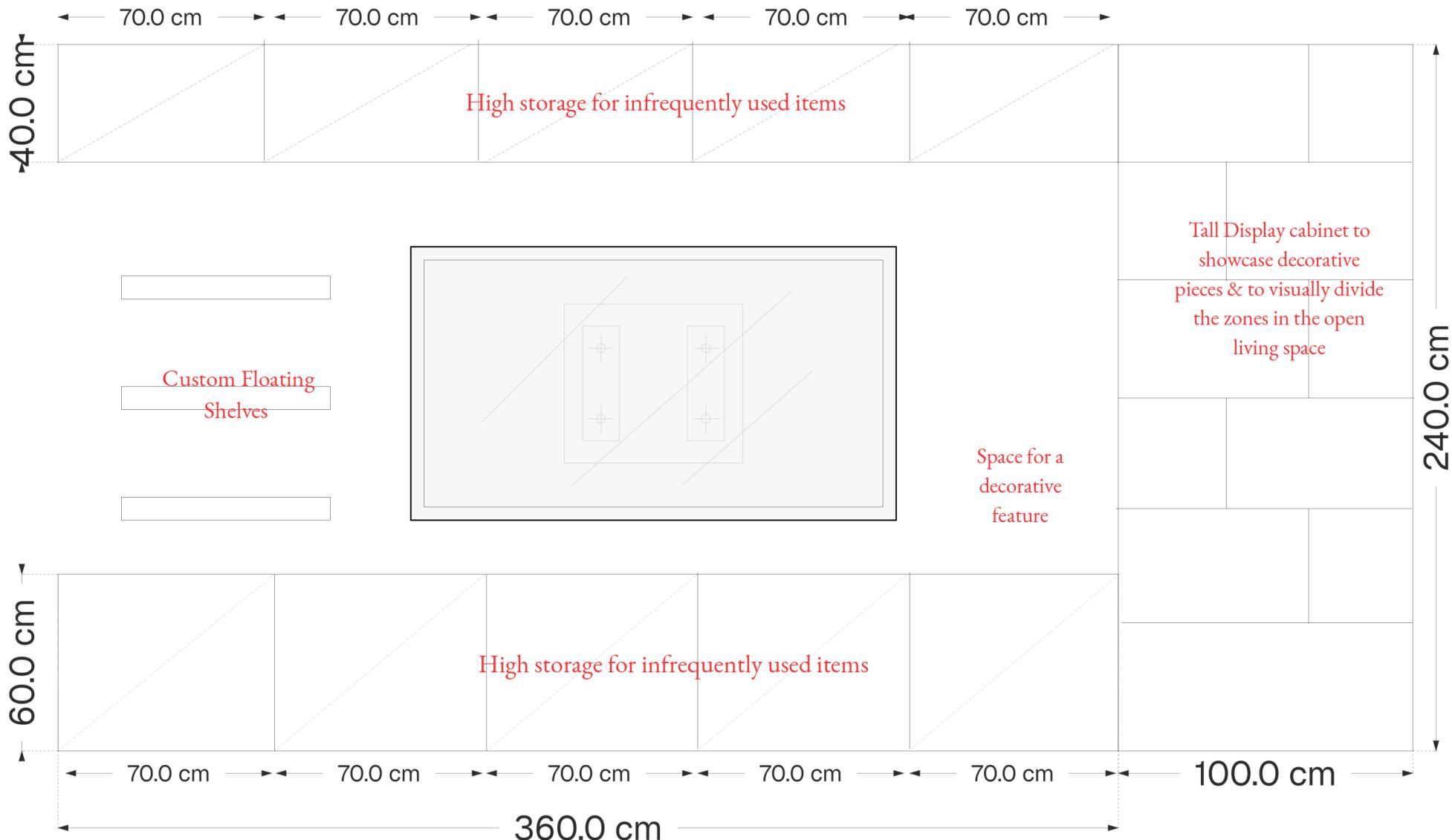
Media Wall Concept Design

OPTION #1

We recommend this option as there is more space to create a visually interesting media wall.



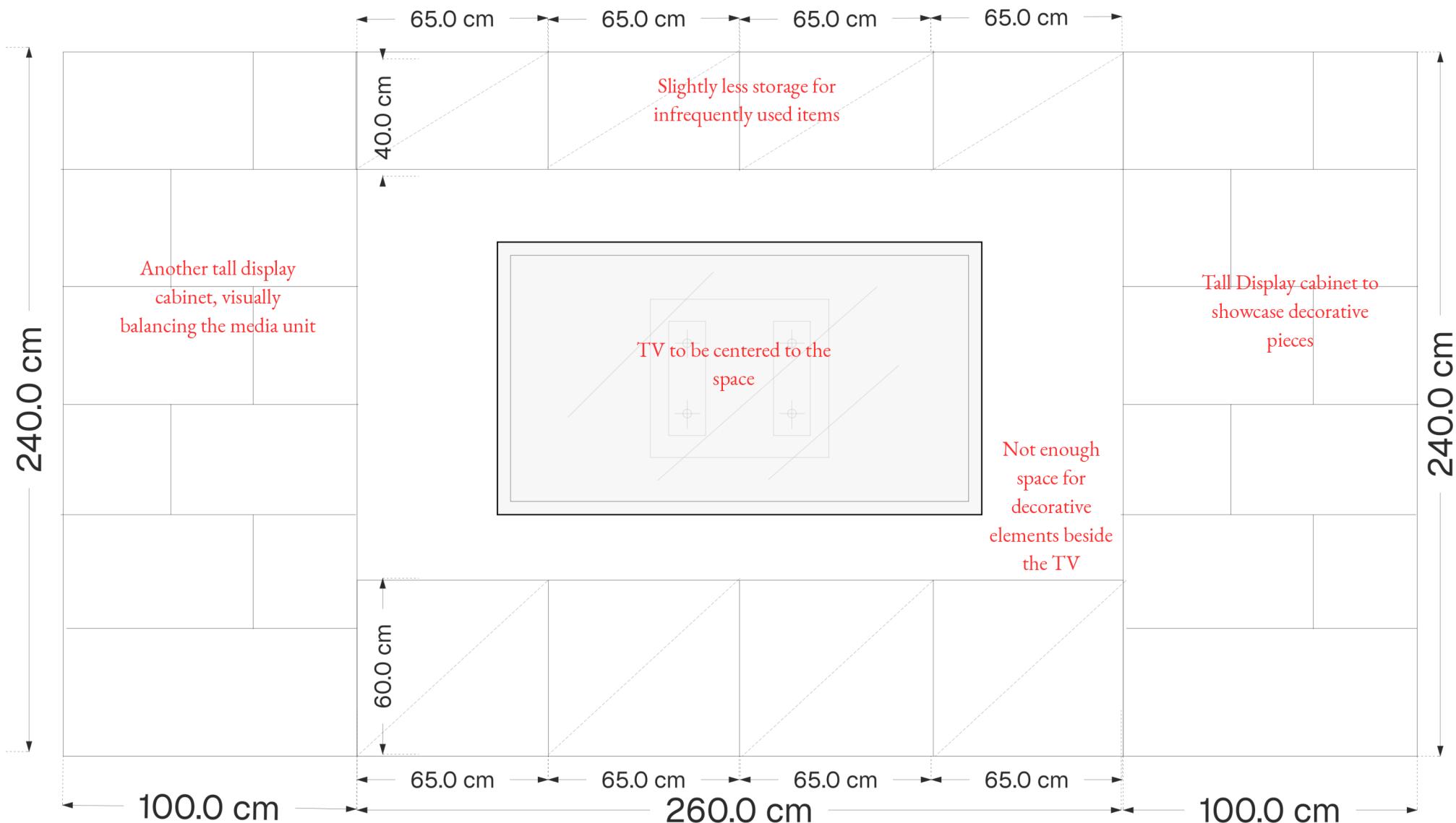
Recommended



Media Wall Concept Design

OPTION #2

This option is not recommended as this overfills the wall and the space isn't allowed to 'breathe'. This would feel quite overpowering especially using the dark textures recommended earlier.





Next steps

THE REFINEMENT

Technical Design & Specification

- Confirming colour palette and finish choices
- Wall covering specifications
- Window dressing specifying
- Accessories and styling elements
- Scaled elevation drawings
- Specifying fixtures, furnishings, and fittings
- Bathroom and kitchen design
- Detailed drawings for furnishings and joinery

THE REVEAL

Photo-realistic 3D Visualisations

- Photorealistic 3D interior renderings from multiple viewpoints / perspectives which include:
 - Representation of finishes and materials
 - Realistic lighting and sun position to mirror your space

A Message from our Studio

We hope you enjoyed this part of design journey and we can't wait to work with you on the next steps.

Please let us know if you have any questions.

Julia Downs Studio

Bathroom Concept Mood Board



TEXTURE & DEPTH

The black ribbed furniture introduces a bold yet tactile element that contrasts elegantly against the smooth marble. Its fluted finish adds rhythm and shadow play, grounding the scheme with visual interest and modern sophistication.



LUXURY & LIGHT

The soft veining of the marble backdrop elevates the space with a sense of timeless luxury. Its gentle swirls of cream, gold, and grey reflect light beautifully, adding brightness and refinement to the bathroom without overwhelming the senses.



SLEEK & STRUCTURED

Matte black metal finishes bring a contemporary edge to the space, creating clean silhouettes and cohesive contrast. From the towel radiator to the taps and lighting, these elements add strength and definition, tying the whole palette together effortlessly.

Dining Room Concept Mood Board



Light blue cushions as pops of colour to lighten the mood

Navy blue colour in the wooden panelling and kitchen cupboards is a statement of grounded-ness and trust.

Dark walnut wood on kitchen cabinets and worktop. Practical, and luxury at the same time

Muted tones in the flooring will allow the other wooden furniture to be the real show-stopper. They will not 'fight' together.

Black accents will be seen throughout the space. Rope detail dining chairs are a contemporary twist on formal dining chairs.

Glass table top will keep the space airy and reflect light